

AI-Assisted Journaling & Sentiment Analysis for Therapy

We transform free-text journaling into **Measurement Based Care** for therapists and clients. This novel system design uses a continuum of **Care, Neglect, and Abuse** to categorize and quantify daily journal entries.

PRIVACY-FIRST ARCHITECTURE (PATENT PENDING)

Client device stores entries + reasoning. Only **scores, trends, timestamps** sync to therapist dashboard.

CONTINUUM

Care (+10 to +1),
Neglect (0), Abuse
(-1 to -10)



SIGNALS

Repairs, bids,
frequency, neglect
counts

UCANRR SOFTWARE, LLC

Understanding the Care, Abuse, and Neglect Continuum — Recognition & Reporting

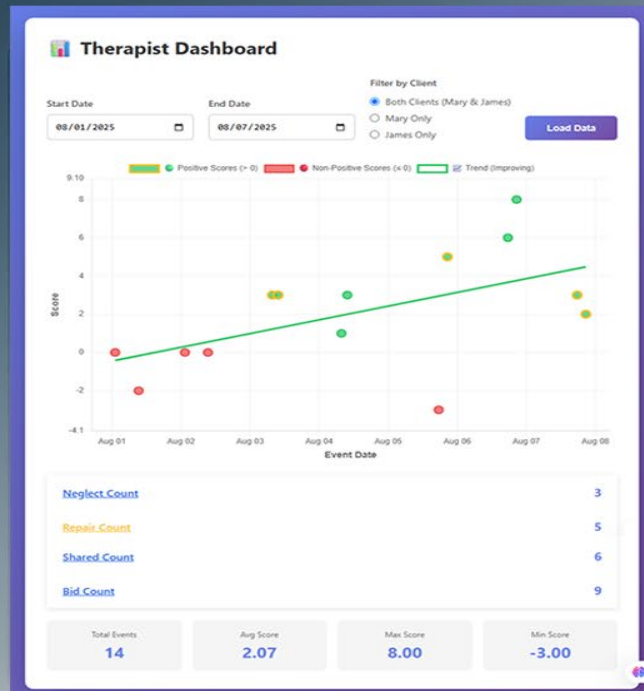
Founder: Hill Abrahams

Patent Pending | Therapy-Agnostic Platform

„Because sometimes you really have to dig.“



APA Labs | 2025



Innovation & Differentiation

- Real-time emotional tracking
- Automated sentiment analysis
- Secure data sharing – scores and metadata only
(Client → Secure Share → Therapist Dashboard)
- Therapy-agnostic platform

Clients record entries privately on their mobile device and may share them securely via SMS or email — increasing engagement between sessions.

Therapist data does not include entry text or reasoning.

*Unlike most journaling apps, UCANRR categorizes and quantifies relational dynamics across the care-neglect-abuse continuum – while enabling therapists to **detect repair and bid attempts as well as early signs of distress in near real-time.***

← Analyze Journal Entry

DEMO

Analyze your journal entry

Enter your journal entry

I am planning to share these journal entries with our new therapist. I hope they provide additional insight into our family dynamics and help us move in a healthier direction.

Analyze and Save




Score: 3

Reasoning: The text shows a positive intention to improve family dynamics by sharing journal entries with a therapist. This indicates a mild level of care.

Confidence: 0.9

Repair Attempt Detected

Bid Detected

Share

Market Potential

Addressable Market 'based on APA and SAMHSA data, 2025.'

500K+

Licensed Therapists (US)

50M+

Adults in Couples Therapy

Growing

Enterprise EAP Programs

Go-to-Market Roadmap

Phase 1: Pilot

Small-scale testing



Phase 2: Feasibility

Validation study



Phase 3: RCT

Randomized control trial

Therapy-agnostic platform with recurring SaaS revenue, training and certification revenue, and enterprise dashboards

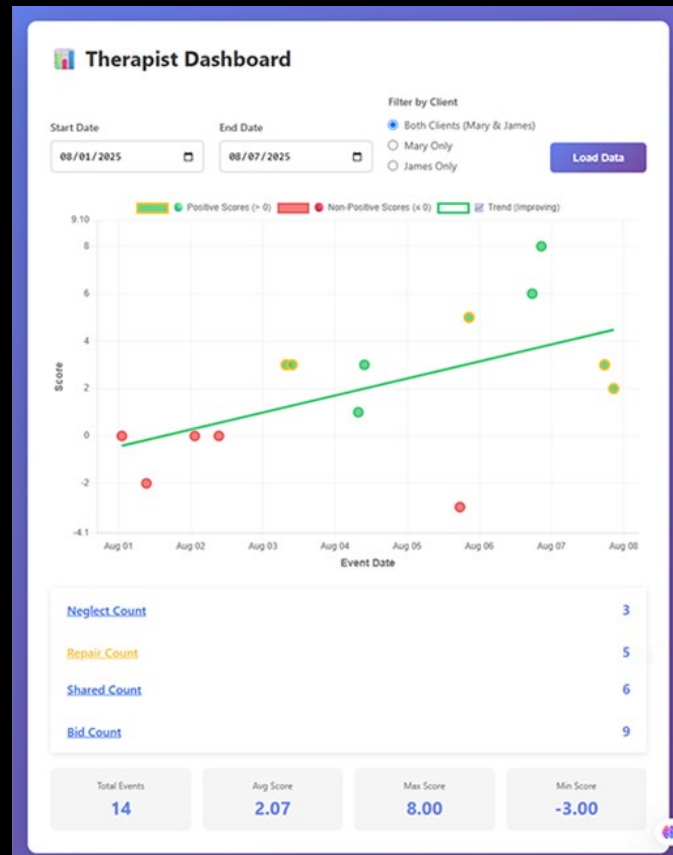
Scalability & Ecosystem Alignment

Designed for Seamless Integration with Therapist Workflows

UCANRR Therapist Dashboard

- Reduces administrative burden, provides SOAP-ready EHR data
- Scales across therapy modalities
- Supports therapist well-being and ethical data stewardship

Dashboard automatically detects repair and bid attempts while visualizing care–neglect–abuse trends



Sentiment Trend: Care → Neglect → Abuse Continuum

Impact & Outcomes

↑ **45%**
Engagement

↓ **35%**
Burnout

↑ **28%**
Outcomes

Sentiment Timeline



Validated Measures

CSI-16



DAS-7



Quantifying emotional progress over time

Team & Execution



Hill Abrahams

Founder & CEO

- 40+ years in software systems & support
- SME collaborator on \$279k SBIR contracts
- Research in relational psychology
- Lived experience

Development Milestones

- **Prototype Completion**
Minimum Viable Product (MVP) validation iOS/Android
- **Nearing Pilot Readiness**
Preparing for first clinical trials
- **Feasibility Study**
Q2 2026 target launch
- **RCT Launch**
Full randomized control trial

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Recognition & Reporting

Now seeking collaborators.